

*Funders, stakeholders and government need assurance that our programs really deliver*

## **FROM PASSION TO PROOF: THE POWER OF PROGRAM EVALUATION**

**How can we prove that lives are being changed?**

A solid evaluation program helps you:

- Establish your program's credibility
- Ensure ongoing sustainability and support
- Develop a program of excellence verified with evidence.

*Discover how you can translate values and passion into measurable results.*



**MONDAY, JUNE 6, 2011**

**8:30—4:00 pm**

**Fee: \$125**

- *includes manual, continental breakfast, lunch*

**Location:**

**Cascade Church Conference  
Centre, 35190 Delair Road,  
Abbotsford**

Registration/More info :

Colette Squires and Associates

Colette@colettesquires.com

604-309-7319

This interactive workshop explores the 5 step evaluation process that funders understand :

- **Get started:** It's all about "creating change"
- **Sharpen our focus:** clarifying our aims and objectives
- **Passion to proof:** How program values become measurable
- **Performance Indicators:** Yardsticks for your success
- **Tracking results:** Monitoring and measuring your outcomes

*Presenter:* Colette Squires, Executive Director of Abbotsford Restorative Justice from 2003—2009, designed and developed Abbotsford's programs and increased their funding over 800% within 5 years. Creating an effective evaluation program was a key component in her success, helping establish ARJAA's reputation for excellence in service delivery. A passionate advocate for children and youth, she now assists RJ groups and other not-for-profits throughout the province.